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Bartell Drugs celebrates Seattle's lurking landmark, the Fremont Troll, with introduction of the "Chia Fremont Troll"

The Seattle neighborhood of Fremont's largest and most illustrious resident—the Fremont Troll—celebrates its 21st birthday this month, and [Bartell Drugs](#) is spotlighting the local lurking landmark with the introduction of the limited edition "Chia Fremont Troll" (photo attached) at all 58 Bartell's locations.

The Fremont Troll, which "resides" under the Aurora bridge, will be celebrated during Fremont's [annual Trolloween](#) festivities on October 31.

"We're always looking at products that reflect the personalities of the communities we serve. This may be the most unusual, and the positive response has extended far beyond Fremont, otherwise known as the 'Center of the Universe,'" said Theron Andrews, Bartell Drugs' vice-president of marketing.

The "Chia Fremont Troll" is a terracotta planter with a likeness of the Fremont Troll, complete with a growing "beard and hair" of patented Chia plant material. Now on sale for \$24.99, the "Chia Fremont Troll" is the result of a collaboration between Bartell Drugs, the Fremont Arts Council and Steve Badanes, the original artist behind the Fremont Troll. Badanes will be donating 20% of his artist royalties to the Fremont Arts Council.

You can follow all the happenings and tweets of Bartell's "Chia Fremont Troll" at its own twitter account at <http://twitter.com/#!/ChiaTroll>.

Founded in Seattle in 1890, Bartell Drugs owns and operates stores in King, Snohomish and Pierce counties. Family-owned and operated, it is the nation's oldest drugstore chain.

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